



A leader in alternative wine packaging, Think Wines launches in Milwaukee

Identified as a leader in alternative packaging, Think Wines has launched in Wisconsin, offering consumers a new sustainable choice in the wine isles that incorporates quality, value and integrity. Think Wines is from one of Europe's top emerging wine destinations for remarkable quality and value, the Alentejo region of Portugal.

Think Wines has already proved on a global platform that a **blend of quality, design and eco friendly approach can make a difference in the wine market.** Managing Director René Hendriks said 'Our global success is a splendid testament of the quality of wine within our cutting edge aluminium bottle. We set ourselves the challenge of developing a lifestyle product for youthful, fun loving consumers without compromising the quality of wines and at the same time, making sure we're contributing to the conservation of our environment.'

The 100% recyclable Aluminium bottles are internally lined with an FDA approved food grade coating and are shatter proof. It cools 5 times faster than glass with the added benefit of being significantly lighter than conventional bottles. When transported, the **carbon footprint is cut by more than 30 percent.** The aluminium bottle is an ideal alternative for outdoor activities such as BBQ's, camping, boating, pool or beachside- the list is endless.

Business Development Manager from Think Wines Shelly Murphy said '**Concern for the environment is currently driving tremendous growth in demand for our wines.** Our consumers remain paramount to Think Wines and therefore it was

extremely important to select an importer who cared about **Global Warming, Carbon Emissions and Sustainability** when expanding into the American wine market.'

As the national importer for Think Wines, the **Organic Wine Trade Company** has been listening to their consumers and retailers and believes Think Wines is an excellent addition to their portfolio of eco friendly delicious wines for the socially conscious wine drinker. To find out where to purchase Think Wines, please visit www.OrganicWineTradeCompany.com.

Think Wines subtle, elegant and harmonious flavors are sourced from the Alentejo region, in South Eastern Portugal. Vegan friendly and already awarded in several prestigious national and international wine and design challenges, Think Wines use a blend of **unique indigenous grape varieties** that are fresh, crisp, a persistent fruity palate and well-balanced with notes and aromas of tropical, citrus and stone fruit.

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THE WINE
IN THE ALUMINIUM BOTTLE

ThinkWines
— Pink | White | Red —

Wine has a new cool!

- ▶ Light weight bottle
- ▶ Shatterproof bottle
- ▶ Chills 5 times faster
- ▶ 100% Recyclable bottle
- ▶ Protects wine from UV rays; maintaining freshness

recycle
be cool

OrganicWineTradeCompany.com

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